

The correct use of the FSC® trademarks



Assurance and Sustainability Training Academy - ASTR A



Course objectives

1. Understand the specific FSC requirements relating to the use of the FSC Trademarks by certificate holders, according to the latest version of the standard FSC-STD-50-001.
2. Develop skills relating to using the FSC online labeling facility and producing FSC labels for the own use in the FSC CoC certified organization.

Course type: This is an online course.

Languages: This course is available in English, French, German, Italian and Spanish on the ASTRAcademy e-learning platform.

Average course duration: 4 hours. For trainees with previous knowledge of the use of the FSC Trademarks: 2 hours.

Certificate: Upon successful completion of the course, each trainee will receive an ASTRAcademy certificate.



The mark of responsible forestry



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FSC is not responsible for the content of any training offered by ASTRAcademy.

Target groups:

- Organizations certified to FSC standards, interested in using the FSC Trademarks on product or for promotional purposes.
- Certification Body Auditors who check compliance by certified organizations with FSC requirements for the use of the Trademarks.
- Certification Body Auditors and Staff in charge of FSC Logo Approvals.

E-learning on the ASTRAcademy platform

Trainees will enroll on the AB Training platform via ASTRAcademy.net following the link "enrol in a course", and marking on the registration form the box corresponding to the course **The Correct Use of the FSC Trademarks by Certificate Holders FSC-STD-50-001**.

After successful registration, trainees will receive a user name and password, and they will login on ASTRAcademy.net following the link "student login". Additionally, trainees receive a link where they can download all

background documentation relating to the course. Trainees are expected to study the relevant background documentation before they take the individual modules and quizzes of the online course.

Course description

This brief online course presents the content of the latest version of the FSC International Standard FSC-STD-50-001, Requirements for use of the FSC Trademarks by Certificate Holders.

Additionally, the course presents several cases of trademark use for trainees' review and analysis and explains how organizations certified to FSC standards can design and download their labels and promotional use of the FSC Trademarks, according to the specific needs, types of production and FSC products.

The course facilitates the uptake of the necessary knowledge and skills for qualifying as person in charge of logo approvals. We hope that with more individuals qualified for logo approvals, certification bodies can de-centralize this activity and manage more efficiently the workload relating to the approval of labels and promotional use by their clients.